Taproom Manager

Diamond Spring Brewing Company | Denville, NJ

Full-Time | $60,000–$65,000 + Performance Bonuses

We're Looking for the Personality Behind the Party!

Diamond Spring Brewing Company is looking for an energetic, outgoing, and highly organized **Taproom Manager** to lead our team and create an unforgettable experience for every guest who walks through our doors.

We're looking for someone who brings the energy, knows how to connect with people, and makes our taproom the kind of place customers can't wait to come back to. We're looking for that person everyone seems to know. The one who remembers names, makes strangers feel like friends, can strike up a conversation with anyone, and somehow who makes every gathering more fun.

At the same time, you need to be organized, dependable, detail-oriented, and capable of running a busy taproom and beer garden with confidence.

What You'll Do

Create an Incredible Guest Experience

- Be the welcoming face and personality of Diamond Spring Brewing Company.
- Build genuine relationships with regulars and make new customers feel immediately at home.
- Create a fun, energetic, and welcoming atmosphere that keeps people coming back.
- Engage with customers, introduce them to our beers, and help create memorable experiences.
- Handle customer concerns professionally, positively, and with a hospitality-first attitude.
- Maintain a visible presence throughout the taproom and beer garden, especially during peak hours.

Lead and Motivate Our Team

- Take full responsibility for staff scheduling and shift coverage.

- Train, coach, and motivate taproom employees to deliver exceptional customer service.
- Lead the hiring process by identifying, interviewing, and recommending candidates in partnership with ownership.
- Build a positive work environment where employees enjoy coming to work.
- Hold staff accountable while maintaining a supportive, upbeat atmosphere.
- Ensure the taproom is properly staffed and prepared for busy days, events, and seasonal changes.

Keep Everything Running Smoothly

- Oversee daily taproom and beer garden operations.
- Manage employee scheduling and labor efficiency.
- Maintain accurate inventory records and prepare purchasing lists for ownership.
- Ensure cleanliness, organization, and presentation throughout the property.
- Establish and maintain consistent opening and closing procedures.
- Monitor operational needs and proactively address issues before they become problems.
- Ensure responsible alcohol service and compliance with ABC regulations.
- Take ownership of day-to-day operations without requiring constant supervision.

Help Grow the Business

- Work with ownership to develop ideas that increase customer traffic and repeat visits.
- Help coordinate events, private parties, entertainment, and special promotions.
- Create excitement around new beer releases and brewery events.
- Build relationships with the local community.
- Monitor customer feedback and identify opportunities for improvement.
- Provide regular updates to ownership on staffing, inventory, customer experience, and operational performance.

Who You Are

Personality Matters!

- **Outgoing and charismatic:** You genuinely love people, and people naturally gravitate toward you.

- **Energetic and positive:** You bring enthusiasm to work and know how to keep the atmosphere fun, even when things get busy.
- **Extremely organized:** You can juggle schedules, staff, events, inventory, and daily operations without letting things fall through the cracks.
- **A true team player:** You see something that needs to be done and you do it, and you lead by example, instilling that same philosophy in your team that there are no “that’s not my job” tasks at Diamond Spring and hospitality always takes priority over job titles.
- **A natural leader:** You inspire people to do their best and lead by example.
- **A people person:** You can talk to anyone, remember faces, and turn first-time customers into regulars.
- **Self-motivated:** You take ownership of your responsibilities and don't need someone constantly telling you what to do.
- **Calm under pressure:** You can handle a packed beer garden, a staffing issue, and a customer request without losing your cool.
- **Creative and proactive:** You bring new ideas to the table and look for ways to make the business better.

Experience & Qualifications

- Previous experience in hospitality, restaurants, bars, breweries, or customer-facing management preferred.
- Strong organizational and communication skills.
- Experience managing employees, scheduling, and training preferred.
- Comfortable working in a fast-paced, high-volume environment.
- Ability to work approximately 40 hours per week, including evenings, weekends, and holidays as needed.
- Interest in craft beer and the local brewery community.
- Familiarity with POS systems, inventory management, and basic business operations is a plus.

Craft beer knowledge can be taught. Genuine personality, leadership, and a passion for hospitality are what matter most.

Compensation & Benefits

- **Base Salary:** $60,000–$65,000 annually, depending on experience and qualifications.

- **Performance Bonuses:** Opportunity to earn up to $7,500 annually based on sales performance, customer experience, staff leadership, and operational goals.
- **Paid Time Off:** 3 weeks (15 days) of PTO annually.
- **Paid Holidays:** Major holidays in accordance with company policy.
- **Schedule:** Full-time, approximately 40 hours per week, including some evenings and weekends.
- **Performance Reviews:** Initial review after 90 days, followed by annual performance and compensation reviews.

Why Diamond Spring Brewing Company?

We're a locally owned craft brewery in the heart of downtown Denville, New Jersey, with a lively taproom, spacious outdoor beer garden, and a growing community of customers who come for more than just beer.

We believe a brewery should be a place where people gather, friendships are made, and everyone feels welcome to taste and learn about craft beer in a relaxed, non-judgmental environment.

We're looking for someone who wants to take pride in helping build that experience, bring their own personality to the business, and become an important part of our continued growth.

This position is an opportunity to become one of the personalities that makes Diamond Spring Brewing Company special.

Interested?

Tell us about yourself, your hospitality experience, and why you'd be a great fit for Diamond Spring Brewing Company. Please submit the online form, resume upload, and short video submission to complete your application.

Diamond Spring Brewing Company is an equal opportunity employer.